

Ford Brand Car Sales in the USA in 2018

FORD BRAND	1-12/2018	1-12/2017	% Change
Fiesta	51,730	46,249	11.9
Focus	113,345	158,385	-28.4
C-MAX	6,683	18,390	-63.7
Fusion	173,600	209,623	-17.2
Taurus	28,706	33,242	-13.6
Police Interceptor Sedan	7,382	7,994	-7.7
GT	126	89	41.6
Mustang	75,842	81,866	-7.4
Ford Cars	457,414	555,838	-17.7
EcoSport	54,348	0	N/A
Escape	272,228	308,296	-11.7
Edge	134,122	142,603	-5.9
Flex	20,308	22,389	-9.3
Explorer	227,732	238,056	-4.3
Police Interceptor Utility	33,839	33,075	2.3
Expedition	54,661	51,883	5.4
Ford SUVs	797,238	796,302	0.1
F-Series	909,330	896,764	1.4
E-Series	47,936	53,304	-10.1
Transit	137,794	127,360	8.2
Transit Connect	31,923	34,473	-7.4
Heavy trucks	12,096	11,515	5
Ford Trucks	1,139,079	1,123,416	1.4
Ford Brand	2,393,731	2,475,556	-3.3
Mustang as a % of Sales		3.31%	