

FORD ORIENTATION GUIDE 2014 Ford Focus SE

Countryside Ford of Clearwater (727) 797-2277



Congratulations on the purchase of your new 2014 Ford Focus

As part of our commitment to your complete satisfaction, we are determined to help you make the most of your new vehicle. This guide will help us provide you an orientation experience that will best suit your needs.



Prepared For [Redacted]	1FADP3F2xEL345670 Vehicle Identification Number	07/12/2014 Date
Customer's Email Address [Redacted]	James Munroe Prepared by (Sales Consultant)	(727) 797-2277 Phone (Sales Consultant)

What we will cover today...

- Review "Glovebox" material
- Pair/connect phone(s) to SYNC
- Introduce to a service consultant
- Review service department procedures

SYNC My Ride Follow-up session	Contact: James
Date: 7/15/14	Time: 1

1st Maint. Appt. Date: 2/14/15	Time: 1
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OWNER ADVANTAGE REWARDS
Explain benefits, including rewards for purchases of parts/services & complimentary oil change offers

- BASIC OPERATIONS**
- Decklid/Liftgate operation (emergency interior release)
 - Spare tire/Jack location & operation
 - Fuel door & Easy Fuel system (location of filler funnel)
 - Under hood (hood release/ fluid fill/ Battery)
 - Transmitter (key fob)/ Security
 - Seat, steering wheel, head rest adjustment
 - Mirror adjustment & integrated functions
 - Window operation /Door locks: central locking switch & double pull unlock
 - MyKey® functionality

- Lights (headlights, high beams, fog lamps, flashers, parking, interior)
- Turn signal operation (intelligent 3-blink)
- Wipers - Front & Rear operation
- Climate control & defroster operations
- Audio system (set: time, station, presets)
- Rear seating (Seat & Head Restraint operation)
- LATCH (Lower Anchors and Tethers for Children)
- Driver Floor Mat - secured to floor and not stacked

What are you interested in learning more about...

We will review/demonstrate any of the following features (if equipped) that you are interested in. Check the box next to the feature(s) that describes when you would like to review them.

- I would like to learn about today
 I would like to learn about at my Sync My Ride/Follow-up Session
 I already know/not interested at this time

- SYNC®**
- Voice Commands & manual controls
 - Digital music player/MP3/Bluetooth®
 - SYNC® Services (subscription)
 - 911 Assist®

- MyFord Touch®**
- Voice controls
 - Steering wheel controls & screens
 - Center Screen/4 corners
 - Media hub

- Navigation System**
- SD Card
 - Setting destinations & favorites
 - Using voice commands
 - SiriusXM Travel link/Traffic (subscription)

- Entertainment**
- Using input options (Bluetooth®, USB, etc.)
 - SiriusXM® Satellite Radio (subscription)

- EXPANDED OPERATIONS**
- Steering Column - Adjustable tilt/telescopic
 - Temperature, Compass, Statistics displays, message center

- Moonroof operation
- Cruise control operation

Additional features of your vehicle: Second-generation air bags, AdvanceTrac® w/Electronic Stability Control® (ESC), Tire pressure monitoring system (If applicable).

Our commitment to you does not end at orientation...

- OWNERSHIP RESOURCES**
- Ford Owner Information (fordowner.com) - Owners Manuals, How to videos, Maintenance information
 - Register on SYNCMYRIDE.com - Customer support, software updates, manage account

SYNCMYRIDE Login Information

Login ID: [Redacted] Password: _____

We are proud to have you as a Ford owner and our dealership's quality commitment is a promise to do our best to exceed all your transportation needs. We look forward to supporting you throughout the ownership of your new Ford vehicle.

Store Manager Signature _____ Date _____

Thank you and congratulations!

- I have personally inspected my new vehicle. It is in good operating condition, damage-free, and is clean inside and out.
- I acknowledge that all the items on this orientation guide have been reviewed with me to my complete satisfaction.

- Received copy of "the Consumer guide to the Florida Lemon Law" booklet.
- Received "Dispute Settlement Board" brochure/application.

Customer's Signature _____ Date _____