

FORD MUSTANG - CUSTOMER PRICE LIST

Effective from 27th May 2015



SERIES RANGE



2.3 EcoBoost

- 2.3 EcoBoost engine with direct injection and twin-scroll turbocharger
- Fully independent front and rear suspension
- Limited Slip Differential (LSD)
- Performance brake system featuring 4-piston front callipers and Electronic Brake Prefill
- Selectable Driving Modes - Snow/Wet, Normal, Sport+ and Track
- Electronic Stability Control (ESC) with three settings
- 19" black 5x2-spoke alloy wheels
- Xenon High Intensity Discharge (HID) headlamps
- Power-folding door mirrors with Mustang logo projection puddle lamps
- SYNC 2 8" colour touchscreen with 9-speaker DAB radio, USB & Bluetooth connectivity, voice control and Ford Emergency Assistance
- Auto headlamps, rain-sensing wipers and auto-dimming rear-view mirror
- Reach & rake adjustable leather steering wheel with integrated controls
- 6-way power adjustable front seats, driver's seat with power lumbar adjust
- Ford KeyFree system with Ford Power Starter Button and keyless entry
- Rear view camera
- Dual zone Electronic Automatic Temperature Control (EATC)
- Track Apps with accelerometer technology (track use only)
- MyColour ambient interior lighting
- Ford MyKey®
- Isofix rear seats

From £29,995 *

Availability Notes

* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.



5.0 V8 GT

Additional to 2.3 EcoBoost

- 5.0-litre V8 quad cam 32 valve engine with induction sound tube
- Performance brake system featuring Brembo 6-piston front callipers and Electronic Brake Prefill
- Electronic Line Lock (track use only)
- Launch Control (manual only // track use only)
- 19" multi-spoke alloy wheels
- "GT" exterior badge on bootlid
- "5.0" exterior badge on front wings
- GT front grille featuring vertical power bars

Tip:

The **Custom Pack** is available on both 2.3 and 5.0 models and includes generous levels of additional equipment featuring an enhanced audio system with navigation, climate controlled seats, reverse parking sensors, 19" alloy wheels in Lustre Nickel and chrome side window surrounds on Fastback models
£1,795

From £33,995 *

MUSTANG RANGE HIGHLIGHTS

A GUIDE TO KEY MODEL LEVELS

2.3 EcoBoost Fastback Manual

From £29,995 *



The entry-level Mustang provides thoroughbred levels of performance from its advanced 2.3 EcoBoost engine, a striking exterior with 19" alloy wheels and premium interior ambience featuring a choice of leather trims and SYNC 2 8" colour touchscreen.

5.0 V8 GT Fastback Manual

From £33,995 *



For unleashed Mustang performance, sound and character, the 5.0 V8 GT is designed to deliver. Highlights include the throaty V8 leveraging 421PS and 530Nm of torque, an enhanced braking performance system and additional GT features such as Electronic Line Lock and Launch Control (track use only)

5.0 V8 Convertible Automatic

From £39,495 *



Combining the power and character of the 5.0 V8 with the joy of open-top driving and a 6-speed automatic featuring SelectShift paddle control, this Mustang is the epitome of performance and style.

Availability Notes

* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.



MODEL PRICES

| | | | | | | | | | Company Car Drivers | |
|---------------------|--------------|--------|----------------|-----|--|-------------------------------------|--|---|----------------------------|----------------------------|
| Bodystyle | Engine | Fuel | Transmission | VED | CO ₂ Emissions (g/km) Ø | Basic Recommended Retail Price £ | Recommended Retail Price (Incl. VAT) £ | † Manufacturers Recommended On the Road Price £ | * Monthly BIK at 20%, £ | * Monthly BIK at 40%, £ |
| 2.3 EcoBoost | | | | | | | | | | |
| Fastback | 2.3 EcoBoost | Petrol | 6 Speed Manual | I | 179 | 24,637.50 | 29,565.00 | 29,995.00 | 147.95 | 295.90 |
| Fastback | 2.3 EcoBoost | Petrol | 6 Speed Auto | K | 225 | 25,645.83 | 30,775.00 | 31,495.00 | 189.93 | 379.87 |
| Convertible | 2.3 EcoBoost | Petrol | 6 Speed Manual | I | 184 | 27,970.83 | 33,565.00 | 33,995.00 | 173.55 | 347.10 |
| Convertible | 2.3 EcoBoost | Petrol | 6 Speed Auto | K | 225 | 28,979.17 | 34,775.00 | 35,495.00 | 214.60 | 429.20 |
| 5.0 V8 GT | | | | | | | | | | |
| Fastback | 5.0 V8 | Petrol | 6 Speed Manual | M | 299 | 27,345.83 | 32,815.00 | 33,995.00 | 202.51 | 405.03 |
| Fastback | 5.0 V8 | Petrol | 6 Speed Auto | M | 281 | 28,595.83 | 34,315.00 | 35,495.00 | 211.76 | 423.53 |
| Convertible | 5.0 V8 | Petrol | 6 Speed Manual | M | 306 | 30,679.17 | 36,815.00 | 37,995.00 | 227.18 | 454.36 |
| Convertible | 5.0 V8 | Petrol | 6 Speed Auto | M | 289 | 31,929.17 | 38,315.00 | 39,495.00 | 236.43 | 472.86 |




Availability Notes

Ø The CO₂ emissions test figures shown in the table do not express or imply any guarantee of the emissions or fuel economy of a car in the class in question. All the figures are based on tests conducted on vehicles with standard wheels and tyres. Optional or Accessory wheels and tyres may have an effect on the emissions or fuel consumption of a vehicle. For further information on CO₂ and fuel performance please refer to our Fuel and Performance section

† 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 2015/16 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25)

OPTIONAL FEATURES




| | | 2.3 EcoBoost | 5.0 V8 GT | Basic RRP £ (Excl. VAT) | Total RRP £ (Incl. VAT) |
|---|--|--------------|-----------|----------------------------|----------------------------|
| Wheels | | | | | |
|  | 19" black 5x2-spoke alloy wheel | S | — | N/A | N/A |
|  | 19" black multi-spoke alloy wheel | — | S | N/A | N/A |
|  | 19" Lustre Nickel multi-spoke alloy wheel (as part of Custom Pack) | □ | □ | Part of Pack | Part of Pack |
| Additional Options | | | | | |
| "Shaker Pro" premium audio system with navigation* | | O | O | 662.50 | 795.00 |
| Climate Controlled Seats (heating and cooling) * | | O | O | 412.50 | 495.00 |
| Reverse parking sensors * | | O | O | 245.83 | 295.00 |
| Custom Pack | | | | | |
| Includes "Shaker Pro" premium audio system with navigation; Climate controlled seats; Reverse parking sensors; 19" Lustre Nickel multi-spoke alloy wheels; Side windows chrome surround (Fastback only) | | O | O | 1495.83 | 1,795.00 |

Key



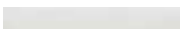







S = Standard, O = Option, at extra cost, — = Not available, □ = Included in Custom Pack

* = not available with Custom Pack (already included)

COLOUR AND TRIM

| | | 2.3 EcoBoost | 5.0 V8 GT | Basic RRP £ (Excl. VAT) | Total RRP £ (Incl. VAT) |
|---|--|--------------|-----------|----------------------------|----------------------------|
| Trim* | | | | | |
|  | Ebony Leather | 0 | 0 | No cost option | |
|  | Ceramic Leather - please see below for colour combination availability | 0 | 0 | No cost option | |
|  | Dark Saddle Leather - please see below for colour combination availability | 0 | 0 | No cost option | |

Colour and Trim Combinations* (same availability on 2.3 EcoBoost and 5.0 V8 GT)

| | | Ebony Trim | Ceramic Trim | Dark Saddle Trim | | |
|---|-----------------------------|------------|--------------|------------------|----------------|--------|
| Exterior Body Colour* | | | | | | |
|  | Competition Orange (Solid) | 0 | 0 | - | No cost option | |
|  | Race Red (Solid) | 0 | 0 | - | No cost option | |
|  | Oxford White (Solid) | 0 | - | 0 | 208.33 | 250.00 |
|  | Shadow Black (Metallic) | 0 | 0 | 0 | 495.83 | 595.00 |
|  | Deep Impact Blue (Metallic) | 0 | 0 | - | 495.83 | 595.00 |
|  | Guard Grey (Metallic) | 0 | 0 | 0 | 495.83 | 595.00 |
|  | Magnetic (Metallic) | 0 | 0 | 0 | 495.83 | 595.00 |
|  | Ingot Silver (Metallic) | 0 | - | - | 495.83 | 595.00 |
|  | Ruby Red (Metallic) | 0 | 0 | - | 495.83 | 595.00 |
|  | Triple Yellow (Tri-Coat) | 0 | - | - | 662.50 | 795.00 |


Key

S = Standard, 0 = Option, at extra cost, — = Not Available

*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used.



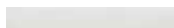







Effective from: 27th May 2015

EXTERIOR CUSTOMISATION

| | | | | | | | Fastback 2.3 EcoBoost | Convertible 2.3 EcoBoost | Fastback 5.0 V8 GT | Convertible 5.0 V8 GT | | Basic RRP £ (Excl. VAT) | Total RRP £ (Incl. VAT) |
|---|---|--|--|--|--|--|-----------------------|--------------------------|--------------------|-----------------------|--|-------------------------|-------------------------|
| Exterior Customisation Options | | | | | | | | | | | | | |
|  | Black Body Stripes* | | | | | | - | - | 0 | 0 | | 416.67 | 500.00 |
| | Silver Body Stripes* | | | | | | - | - | 0 | - | | 416.67 | 500.00 |
| | Black Contrast Roof (Painted)* ¹ | | | | | | 0 | - | 0 | - | | 416.67 | 500.00 |

* Please note availability is dependent on exterior body colour selected. See availability table below

Combinations Available with Exterior Colours

| Exterior Body Colour* | Black Body Stripes | Silver Body Stripes | Black Contrast Roof (Painted) ¹ |
|---|--------------------|---------------------|--|
|  Competition Orange (Solid) | 0 | - | 0 |
|  Race Red (Solid) | 0 | 0 | 0 |
|  Oxford White (Solid) | 0 | - | 0 |
|  Shadow Black (Metallic) | - | 0 | - |
|  Deep Impact Blue (Metallic) | 0 | 0 | 0 |
|  Guard Grey (Metallic) | 0 | - | 0 |
|  Magnetic (Metallic) | 0 | 0 | 0 |
|  Ingot Silver (Metallic) | 0 | - | 0 |
|  Ruby Red (Metallic) | 0 | 0 | 0 |
|  Triple Yellow (Tri-Coat) | 0 | - | 0 |

Key

S = Standard, 0 = Option, at extra cost, — = Not Available

¹ Black Contrast Roof not available in conjunction with body stripes

*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used. Please note that the image(s) shown are pre-production and not necessarily representative of the final product

FUEL & PERFORMANCE

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

| | | | | | | Fuel Consumption l/100km (mpg) | | | | |
|------------------------|------------|-------|-----------------------|-----------|------------------------------------|--------------------------------|-------------|-------------|-----------------|-----------------|
| Engine | Euro Stage | Trans | Maximum Power PS (kW) | Torque Nm | CO ₂ Emissions (g/km) Ø | Urban | Extra Urban | Combined | Max Speed (mph) | 0-62 mph (secs) |
| Fastback | | | | | | | | | | |
| 2.3 EcoBoost Manual | Stage VI | M6 | 317 (233) | 432 | 179 | 10.1 (28.0) | 6.8 (41.5) | 8.0 (35.3) | 145 | 5.8 |
| 2.3 EcoBoost Automatic | Stage VI | A6 | 317 (233) | 432 | 225 | 14.3 (19.8) | 7.2 (39.2) | 9.8 (28.8) | 145 | TBC |
| 5.0 V8 Manual | Stage VI | M6 | 421 (310) | 530 | 299 | 20.1 (14.1) | 9.6 (29.4) | 13.5 (20.9) | 155 | 4.8 |
| 5.0 V8 Automatic | Stage VI | A6 | 421 (310) | 530 | 281 | 18.6 (15.2) | 8.2 (34.4) | 12.0 (23.5) | 155 | TBC |
| Convertible | | | | | | | | | | |
| 2.3 EcoBoost Manual | Stage VI | M6 | 317 (233) | 432 | 184 | 10.4 (27.2) | 6.9 (40.9) | 8.2 (34.4) | 145 | TBC |
| 2.3 EcoBoost Automatic | Stage VI | A6 | 317 (233) | 432 | 225 | 13.5 (20.5) | 7.5 (37.7) | 9.8 (28.8) | 145 | TBC |
| 5.0 V8 Manual | Stage VI | M6 | 421 (310) | 530 | 306 | 20.1 (14.1) | 9.8 (28.8) | 13.6 (20.8) | 155 | TBC |
| 5.0 V8 Automatic | Stage VI | A6 | 421 (310) | 530 | 289 | 19.9 (14.2) | 8.7 (32.5) | 12.8 (22.1) | 155 | TBC |

ØThe declared fuel/energy consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>.

'MANUFACTURERS ON THE ROAD' PRICES INCLUDE:

| VED Band | CO ₂ Emissions (g/km)* | Number Plates (Estimated) £ | Government First Registration Fee £ | First Year Vehicle Excise Duty (VED) (Petrol/Diesel) £ | Total £ |
|----------|-----------------------------------|-----------------------------|-------------------------------------|--|---------|
| A | up to 100 | 25.00 | 55.00 | 0.00 | 80.00 |
| B | 101 to 110 | 25.00 | 55.00 | 0.00 | 80.00 |
| C | 111 to 120 | 25.00 | 55.00 | 0.00 | 80.00 |
| D | 121 to 130 | 25.00 | 55.00 | 0.00 | 80.00 |
| E | 131 to 140 | 25.00 | 55.00 | 130.00 | 210.00 |
| F | 141 to 150 | 25.00 | 55.00 | 145.00 | 225.00 |
| G | 151 to 165 | 25.00 | 55.00 | 180.00 | 260.00 |
| H | 166 to 175 | 25.00 | 55.00 | 295.00 | 375.00 |
| I | 176 to 185 | 25.00 | 55.00 | 350.00 | 430.00 |
| J | 186 to 200 | 25.00 | 55.00 | 490.00 | 570.00 |
| K | 201 to 225 | 25.00 | 55.00 | 640.00 | 720.00 |
| L | 226 to 255 | 25.00 | 55.00 | 870.00 | 950.00 |
| M | Over 255 | 25.00 | 55.00 | 1100.00 | 1180.00 |

The delivery charge is included in the Basic Recommended Retail price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer. The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO2 emissions (expressed in grams per kilometre (g/km). *CO2 emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. The chart above shows the Bands and the VED which will be levied (effective 1st April 2015).





OTHER PRICING CONSIDERATIONS

Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list is effective from 27th May 2015, and supersedes all previous price lists. The prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes in view of Ford's policy of continuous development. The right is reserved to change prices at anytime. Change to government legislation or tax changes could result in a change to published prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional, e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.